

SOARING MINDS INC.

www.soaringminds.org



SPONSORSHIP PACKET

According to the National Alliance of Mental Illness (NAMI), **one in five American experience mental health issues** which translates to **more than 40 million adults a year.**

According to the National Alliance of Mental Illness (NAMI), **the average delay between symptom onset and diagnosis of a mental health condition is 17 years**

WHO WE ARE?

Soaring Minds Incorporated is a registered nonprofit organization dedicated to alleviating the stigma surrounding mental health by providing grants to local mental health institutions, creating opportunities for community engagement, developing resources backed by research and spreading information with media outlets such as Spotify podcasts, blogs and Instagram. The 501(c)(3) organization was started after the founders witnessed their classmates and friends struggle with mental health issues. Now, with only four members - all full-time undergraduate students - Soaring Minds Inc has benefited many through donations and programs provided to Roger's Behavioral Health Foundation, Children's Hospital of Wisconsin, ProHealth Care, and more. Soaring Minds Inc has been instrumental in improving the care for moms facing opioid addiction and in establishing programs to support loved ones who suffer from mental health issues to name a few. We hope to continue our endeavors and keep making an impact in the southeastern Wisconsin community.

WHY IS MENTAL HEALTH AWARENESS IMPORTANT?

At Soaring Minds, we go by the philosophy "there is no health without mental health" and this holds true in everything we endeavor. Social, emotional, and psychological well-being are all crucial parts of mental health and affect how we think, feel, and interact with others. Having a healthy functioning mind is a very important part of daily life; yet, mental health is often neglected and left untreated. This has led to a rapid rise in cases of anxiety and depression affecting any age group. Given that mental health issues are not outwardly visible and not easily accessible due to insurance loopholes and lack of providers, it is crucial for us to take a stand and raise as much awareness as we can while destigmatizing the notion that seeking help for mental health is bad.

PAST ENDEAVORS

For more information, please visit our Company Updates listed on www.soaringminds.org

- **Events in local parks to try and educate the community and local residents about prevalent mental health issues**
- **Restaurant fundraisers to raise awareness for mental health**
- **Annual Contribution to Roger Memorial Hospital's Holiday Drive, providing teens currently undergoing treatment with Christmas gifts**
- **Partnered with ProHealthCare's MAT4MOM program, helping expectant mothers facing opioid addictions.**
- **Donated artwork to ProHealthCare to brighten up behavioral patient rooms in order to provide a more welcoming environment conducive to a more fluid treatment.**
- **Donated money to help Children's Hospital grow their mental health services and programs for schools in the Milwaukee and surrounding area.**
- **Funded Healing Hearts, providing programs that show how to support loved ones from suffering from mental health issues along with hosting a retreat.**

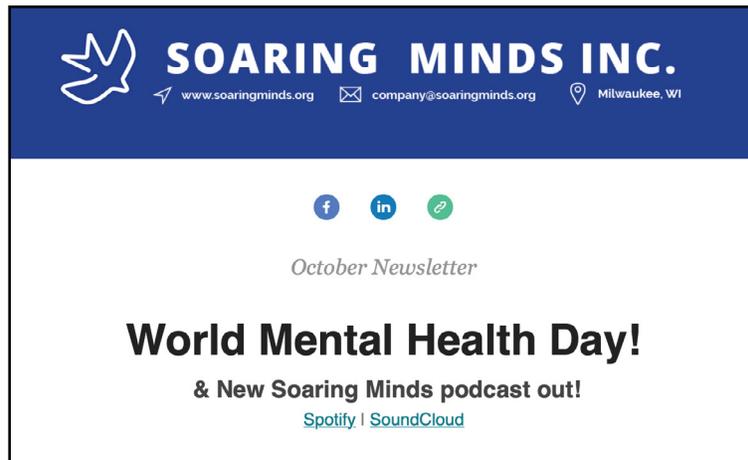


SPONSORSHIP LEVELS AND BENEFITS

| NAME | COST | BENEFITS |
|-----------------------|-------------|---|
| <i>Silver Level</i> | \$50 | Shout out in newsletter |
| <i>Gold Level</i> | \$100 | Silver level, and custom Soaring Minds pen |
| <i>Blue Level</i> | \$250 | Gold level, and a Facebook post shout out |
| <i>Platinum Level</i> | \$500 | Blue level, and a custom Soaring Minds water bottle |
| <i>Sapphire Level</i> | \$1000 | Platinum level, and a company or individual logo acknowledgment on a banner at our next event |
| <i>Diamond Level</i> | \$5000+ | Sapphire level, and a shout out on our next Soaring Minds Podcast |

SOARING MINDS NEWSLETTER

One of the main mediums through which we communicate to our audience and partners is our monthly newsletter. In this, we highlight Soaring Minds news and company updates along with general news in the mental health community. An added benefit of being a sponsor is recognition in our newsletter!



SOARING MINDS PODCAST

Soaring Minds has also launched a quarterly podcast, where we seek to foster casual yet powerful conversations about mental health. We invite patients who are suffering/ have suffered from mental health afflictions to talk about their experiences and coping strategies, crucial conversations that work towards destigmatizing mental health. Additionally, we seek to bring in working professionals and talk about the mental health industry landscape and resources while also providing insight into their struggles when it comes to treatment. An added benefit of our Diamond level sponsorship is a shoutout in one of our podcast episodes!

UPCOMING ENDEAVOURS

- Developing and Implementing a mental health educational program in local high schools
- Hosting more awareness events at local parks
- Holding a gala to raise awareness, with dinner, guest speakers, a music concert, and more
- Developing an app that helps mood tracking and promoting positive mental health using artificial intelligence



THANK YOU!

We could use YOUR help in alleviating the stigma surrounding mental health and actively working towards change. By uniting together as a community and raising awareness for this issue, we can help make our community a better and happier place.

Please contact company@soaringminds.org to initiate the sponsorship process or visit soaringminds.org for more info.

